

Membership Bright Ideas from the Southern Region

Hebron Elementary - Evansville – Posters reflecting our 2000 theme “Marching into the Millennium” which included a thermometer were routinely updated to show the classroom progress in PTA membership. Our teaching staff was treated to a luncheon once they reached 100% participation. Classrooms with 100% participation were treated to pizza parties. Classrooms who reached 75% PTA enrollment were given popcorn parties.

Cynthia Heights Elementary - Evansville – Tables were set up at Kindergarten registration and a special “ring pop” sucker was given to Kindergarten children when their parent joined PTA. A “Have You Joined PTA?” place card was located next to sign-in sheets for all programs, it proved to be an effective tool. We sent a personal letter inviting the German Township Volunteer Fire Department to join our PTA. Their membership has gotten them more involved in our PTA activities.

West Terrace Elementary - Evansville – Our theme this year was “Animal Adventures.” Each homeroom was represented by a particular type of animal. Construction paper cutouts were then hung on the walls of the cafeteria. Each kindergartner purchasing a membership received a new backpack compliments of Keebler Cookies. All other classroom participants were given pencils, notebooks, folders and other items of their choice in animal motifs. The special education students were given a Beanie Baby for their support of our growing PTA.

Oak Hill Middle - Evansville – Our PTSA promoted membership during sixth grade orientation by addressing parents and students and by having a table set up to answer questions about PTSA and to register members. During Open House the first one hundred students that signed up for membership were given a free bottle of water; all students who joined the PTSA were enrolled to win a gift certificate from Eastland Mall.

Stockwell Elementary - Evansville – Our theme this year was “Be a *Star* with Stockwell PTA.” At kindergarten registration a table was set up and everyone that joined received candy (starburst of course) and star bookmarks. A “Star Galaxy” was created in our main hall. Using a black backdrop, 20 different galaxies were created. Along with the principal, each teacher had their own galaxy. Names were placed on stars for those you joined. Parents and grandparents’ stars were placed in the appropriate classrooms’ galaxy. Staff members such as the secretary, assistants, custodians, etc. that joined were placed in the principal’s galaxy. This strongly encouraged teachers, staff and parents to join. Everyone looked at the “Star Galaxy” daily to see how big their galaxy was getting. It was so much fun!

Stringtown Elementary - Evansville – We have hosted two dances this year. The first one was our fall “Barn Dance and Amazing Maze”. PTA members are admitted free, if you were not a member, one parent could join and the whole family would be admitted. We provided each classroom with a straw hat to decorate and to be judged at the dance. The winning room received an ice cream party. A PTA mom who owns a dance studio, came to school the week of the dance and taught the kids to square dance, the music was provided by our public library. A box manufacturing company donated refrigerator boxes to make the maze. Donations from the community are given as door prizes. The second dance was a “Luau!” Instead of a homeroom contest, we had a teacher spirit day. The best dressed teacher received a big fruit basket filled with Hawaiian items.

Georgetown Elementary - Georgetown – We enlisted fifteen businesses in a discount program for PTA cardholders.